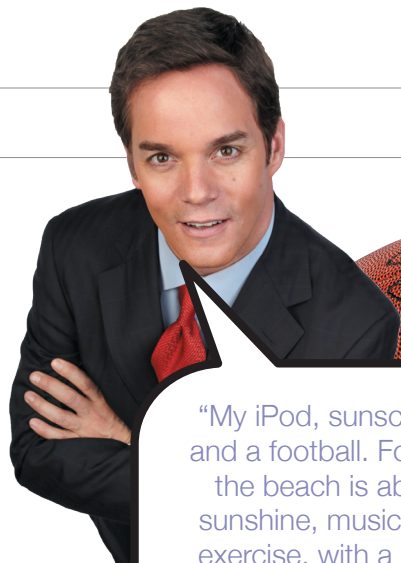




# Style Setters

What are your beach bag essentials?



"My iPod, sunscreen, and a football. For me, the beach is about sunshine, music, and exercise, with a good game of football in the sand."

—Bill Hemmer, news anchor



"A caftan, a good book, my iPhone—for taking pictures—and an Eric Javits sun hat."

—Fernanda Niven, fashion executive



"SkinCeuticals sunblock—it's amazing. And I always bring a sketch pad to jot down inspirations from the beach."

—Michelle Farmer, jewelry designer



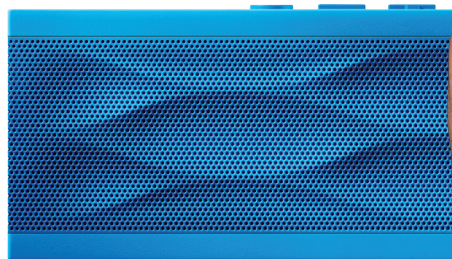
"My beach bag itself—a Tory Burch Kelly green canvas tote—and my Dolce & Gabbana aviators."

—Jennifer Duneier, interior designer



"Sandwiches from Sagg Main Store, Lands' End beach towels, Hampton Sun lip balm, and my Jambox speaker, which connects to my iTunes playlists and is the ultimate beach staple."

—LuAnn de Lesseps, television personality



FARMER: LILA PHOTO